

Author's

Purpose

**Why did the author write
this?**

To Inform

**Gives the reader
information.**

**Science books, non-fiction, Social
studies books, newspapers, magazines.**



To Entertain

Makes the reader laugh or smile.

Stories, poems, joke books, plays, comic strips



To Persuade

**Makes the reader think,
feel, or act a
certain way.**

**Letters, posters,
advertisements.**



To Explain

**Tells the reader how to do
or make
something.**

**Directions, recipes,
stories.**

